

ACTIVITIES

In the context of the general political & economical objective to increase the number, stability and development of start-up companies, Spirit of Enterprise Group's mission is to create initiatives on a European basis in the areas of communication, relationship creation, networking, targeted at all organisations involved in start-up creation & support: (future) entrepreneurs, consultants, public organisations, private companies, investors, etc., in search of a European benefit.

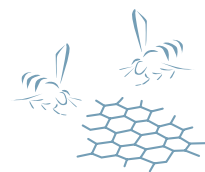
Spirit of Enterprise Group is a non-profit association that has been organising EUROWARDS®, the European award for entrepreneurs, since 1991, various Entrepreneurs Events and Clever Networking in 2003.

Spirit of Enterprise Group

Organises 2 major European events
independent but connected



- yearly business plan contest
- three levels (regional, national & European)
- 4 categories: Encouragements, Seed, Start up, Expansion
- targeted at a 250,000+ people base
- participation of 5,000+ companies/projects per year
- selecting 800 companies in all European regions
- to finally nominate the 4 most promising early stage companies



- yearly catalysed networking event
- meeting of 1,500+ entrepreneurs,
- exchange of experience and ideas
- Participation of 3 generations of entrepreneurs: Major Corporate CEOs (1%), Top Performers (9%), Most promising startups (90%) (of which EUROWARDS regional winners).
- Selection by respectable organisations (Regions, Innovation Centers, Governements,...)

EUROWARDS

The European Award for Entrepreneurs

EUROWARDS is open to all European entrepreneurs from all sectors. EUROWARDS is the reference for spirit of enterprise promotion in Europe since 1991. It covers 4 categories (Encouragement, Seed, Startup & Expansion) and happens in 3 steps (regional selection, then national, and finally European).

BENEFITS FOR ENTREPRENEURS

NOTORIETY

The regional, national & European nominees benefit from a promotion by the media, and get in touch with local investors, business angels, public representatives, etc.

CONNECTION TO EUROPEAN INVESTORS VIA GATE2GROWTH

Gate2Growth.com is a unique portal that gathers a community of entrepreneurs, investors, service providers and innovation professionals as well as several networks supported by the European Commission. The national winners of the Seed & start up category will get a free subscription to Gate2Growth services, benefiting of an

PRICE OF 50.000 EUR

The European winners of the Seed & start up category will receive respectively a price of 15 000 Eur and 35 000 Eur.

SELECTION TO CLEVER NETWORKING

All the regional winners will be invited to join this unique European event: the gathering of 1,500 selected for their growth & innovation potential, from all over Europe

See: www.clever-networking.com active promotion towards a subset of selected investors.

See Gate2growth.com

ORGANISATION

EUROWARDS is organised at three levels:

- Regional, with local Regional Representatives
- National, with National Co-Organisers
- European by Spirit of Enterprise Group

This structure guarantees a real mobilisation of all regions, a proper national coordination and a European effective coverage.

The contest runs yearly from

01/05 - 31/08 participation period >> 15' of your time (or more for detailed form).

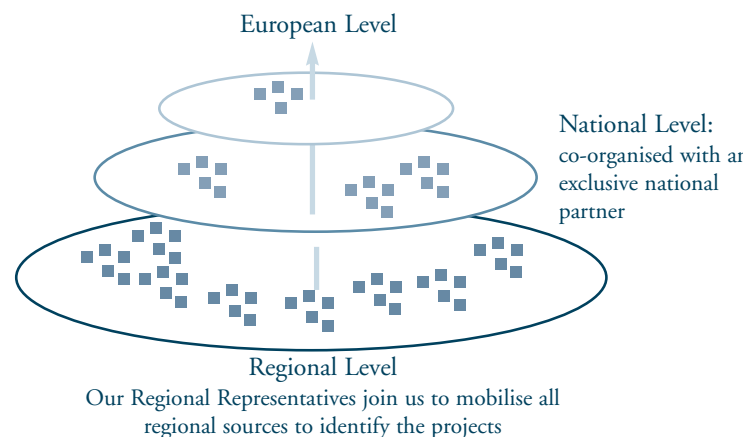
01/09 - 30/09 Regional Selection >> 3 hours

01/10 - 31/10 National Selection >> 1/2 day

November European Selection >> 1 à 2 day(s)

EUROWARDS is partnering with other Business Plans Contests to identify and promote the most promising start-ups.

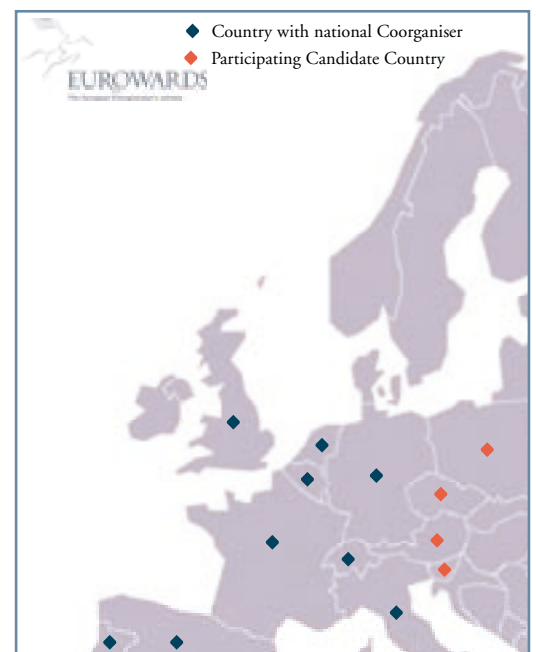
EUROWARDS has been financially supported by the European Commission in 2000. Since 2001, EUROWARDS is financed by Countries, Regions and private sponsors.



CANDIDATE COUNTRIES

EUROWARDS offers a complementary scheme to candidate countries to help them to promote the spirit of enterprise. We work directly with interested Governments.

EUROWARDS, through its 11 years of existence, has received many support from various institutions from EP, CR to Regions of Bulgaria.



CLEVER NETWORKING

The European Networking for top performing entrepreneurs

A half-day to exchange ideas and experiences

100 theme-based micro-discussions chosen in advance by participants. Each micro-discussion features ± 5 participants and lasts 20 minutes. It can be prolonged in the networking hall if necessary. Moderation relating to the topic will be provided in order to start the discussion quickly. Some topics will be moderated by a G2 or G3.

Micro-discussions will be announced in advance on our website with locations and times in order to help you prepare for your visit.

1500 top-performing entrepreneurs from 30 European countries, made up of three different generations :

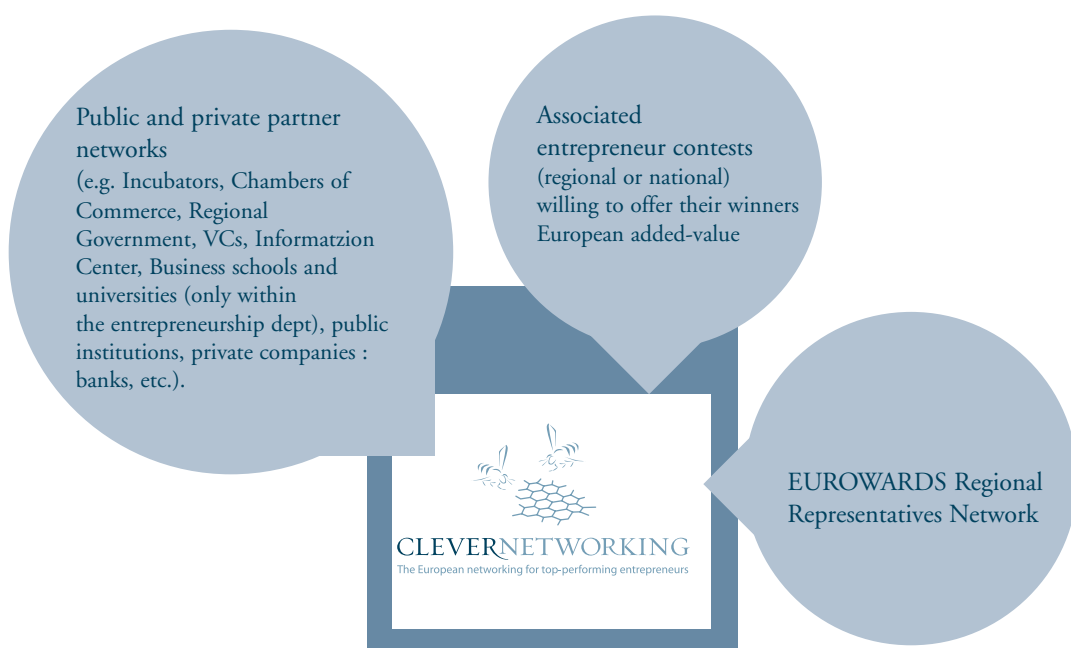
- G1** Start-up entrepreneurs (90% of participants): they will meet and talk to their peers and business people who have been successful
- G2** Success-story entrepreneurs (9% of participants): they will meet and talk to start-up entrepreneurs and top CEOs
- G3** Major corporation CEOs (1% of participants): they will meet and talk to start-up entrepreneurs, success-story entrepreneurs and communicate with participating politicians and journalists about what their corporation is achieving in the field of the spirit of enterprise, innovation, spin off, etc.

Delegations coming from Europe:

The selection made by partner institutions ensures the quality of participants and therefore the quality of the networking. Admission is limited to 200 European delegations.

Delegations are supported and paid for by their own resources (to cover participation fees). Delegations are financially supported by a local institution (support by a sponsor is permitted).

Entrepreneurs may be invited through delegations only, set up from 3 distinct areas:



les jurys
photos ceremonies



Finland 2000



Sweden 2000



France, Center Region, 2000



UK 2001



Germany, Aachen Region, 2000



Portugal, National, 2000



Spain, Extremadura Region, 2001

EUROPEAN SUPPORT & PARTNERS

SPIRIT OF ENTERPRISE GROUPS INITIATIVES ARE SUPPORTED BY

- The OECD LEED
- The European Parliament
- The European Commission
- The Committee of the Regions



Logo de Growth Plus

OUR PARTNERS:

United Kingdom:

Rend Shakir, CEO of Cambridge Technology Exchange

Bulgaria

Slovakia

France

Bruno Albanese, AB Com

Spain

Diego Garcia, Katalyst

Germany:

Andreas Heuberger,

Italy:

Valter pagani, Euro Consult

Belgium:

Cédric Allard, JEE

Luxembourg/ Grande Région:

Steve Glangé, xxx

Portugal:

Gonçalo Leitao, ANJE

Denmark:

Inge Corte, CONNECT

Czech Republic



Paris - Chamber of Commerce and Industry - June 2000

European Awards for the Spirit of Enterprise Award Ceremony - 300 participants



Brussels - Euronext - November 2001

JEE & EFS Awards Ceremony and Networking Event
400 participants



ENCOURAGE & SUPPORT
SMALL AND MEDIUM SIZED
ENTERPRISES
IN EUROPE